SYSTEM AND METHOD FOR CHECKING A CONENT SITE FOR EFFICACY

ABSTRACT OF THE DISCLOSURE

5   The present invention provides a system and method for automatically suggesting optimizations that can be made to content pages to increase the chances that the network site containing the content page will be indexed and returned high in the rank
10   ordered list of results form a search engine.   In one embodiment, the present invention also includes a keyword generation tool for use in generating effective keywords for which a content page can be optimized.

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